



**Thank you for choosing Self Esteem Permanent Make Up Studio  
for your beauty needs!**

*Please read the Microblading/Shading aftercare instructions to ensure that you receive the desired healed outcome*

At the completion of your appointment a specific ointment will be applied to your eyebrows. In 2-3 hours after the visit its necessary to wipe off this ointment using a cotton swab/special Aftercare Wipe.

1. Run the cotton swab under regular tap water/use the wipe and gently wipe the eyebrows.
2. Then apply a thin layer of ointment using another clean cotton swab on the brows.

Repeat these 2 steps every 3-4 hours for the first day after the treatment.

Next day after treatment proceed with step 2. DO NOT use water anymore. Continue to use ointment every 3-4 hours for the next 3 days if your skin is normal/dry/aging. Don't apply a thick layer of the cream, just enough to keep brows moist. If you have an oily skin type DO NOT use the ointment after the first day.

**Do not wet your eyebrows** for the first 3-4 days. When washing your face, make sure water does not touch your eyebrows. Instead use a washcloth or disposable cleansing wipe to wash around your brows. Make sure to keep them dry.

Over the course of the first 10 days it is ideal to keep your brows as dry as possible. When showering keep your face **out of the shower stream**. Avoid contact of shampoo/conditioner with your eyebrows. Keep showers brief, too much steam can harm brows. After 10 days you may wash your face normally including your brows.

**Do not apply any other creams**, lotions or make up right on the eyebrows for at least 10 days after your treatment.

**Avoid exercising and sweating** for at least 10 days post procedure. For best color retention, this is crucial.

## **-What to Expect-**

Immediately following the procedure, your brows will appear to be darker and bolder in color, more sharply defined or even have a more filled in appearance. This can last up to a week after the treatment while the initial healing process takes place.

During the initial healing period, there may be some flaking or peeling of the skin. When that happens, do not pick, and allow the dry skin to come off on its own. This is very important! If scabs come off prematurely, the pigment will come out with it.

The complete healing process takes about 4 weeks. During this process the color will soften and lighten. Be patient, even if you think too much color has been lost, as your skin is still regenerating and naturally exfoliating.

This is a two-step process. Brows look really finished after the 2nd appointment (Touch Up/Perfection Session). Some skin types require more than one touch up (Refreshment).

## **-Important -**

*Touch up is due 4-6 weeks after the initial treatment.*

**4-6 week Touch Up (Perfection Session) - \$75**

*\*If the first touch up was not performed in 4-6 weeks period - the pricing will be \$125*

*All the following **Retouches** (if needed or desired) during the first year - \$75*

**Refresher Session** after one-year anniversary - \$150.00

## **-Once Healed-**

Exposure to the sun over time can cause fading and discoloration of the pigment. Once completely healed, apply sunscreen when exposed to the sun on the treated area. Wear large sunglasses and/or hat for further protection. Rinse and dry the area thoroughly when in contact with chlorine (i.e. swimming pool).

Glycolic acid, retinols, AHA's, anti-aging lotions and serums, microdermabrasion, chemical face peels and laser treatments must be kept away from the tattooed area as it will lighten or discolor the pigment.

If you are having laser resurfacing or laser hair removal after your tattoo has healed, please inform the laser technician. Continue at your own discretion. Laser procedures may darken, lighten, or discolor the tattooed area.

*I am always here to help and answer your questions. Please contact me if you have any questions or concerns after the treatment.*

*I appreciate that you trust me with your beauty!*